

WHITE SALE

MACY'S

R. H. Macy & Co.'s Attractions Are Their Low Prices

MACY'S

Way at 6th av. 34th to 35th St.

Office Furniture and Commercial Stationery

Office Furnishings, on the fourth and third floors, business tools on the balcony, 35th Street side.

The things we tell of below are merely suggestions—memory joggers, like the memos you write on your calendar:

ROLL-TOP DESKS, quartered oak, \$38.49, \$42.24, \$45.24, \$48.24, \$51.24 and up to \$72.25.

FLAT-TOP DESKS, quartered oak, \$21.24, \$24.74, \$27.34, \$28.24, \$31.49, \$46.49, up to \$57.25.

MACY'S BALL-BEARING SECTIONAL BOOKCASES, in oak, golden, waxed and weathered finish and in mahogany; with plain or leaded glass doors.

Quartered Oak, with plain glass doors: Base, \$2.24; Book Sections, \$3.49, \$4.24, \$4.96 and \$5.49; Top, \$1.00.

Quartered Oak, with leaded glass doors: Base, \$2.24; Book Sections, \$4.96, \$5.74, \$6.49 and \$6.96; Top, \$1.00.

Plain Oak, weathered finish, with leaded glass doors: Base, with drawer \$2.97; Book Sections, \$4.49, \$4.74, \$5.24 and \$6.24; Top, \$1.74.

Large assortment of Office Chairs, Revolving Chairs, Typewriter Chairs and Stools, Office Tables, Wardrobes and Clothes Racks.

STANDING HALL OR OFFICE CLOCKS, in golden and weathered oak and solid mahogany:

Mission Hall Clocks, \$5.74, \$16.24, \$23.24 and \$31.24; Golden Oak Hall Clocks, \$39.24, \$44.49, \$52.75 and \$107.25; Mahogany Hall Clocks, \$34.49, \$54.50, \$68.00 and \$112.49.

Other Clocks ranging up to \$294.34.

Commercial Stationery

Ledger, Journal or Cash, full sheep, Russia corners and bands: 400 pages, \$2.27; 500 pages, \$2.47; 600 pages, \$2.67; 800 pages, \$3.07; 1,000 pages, \$3.47.

Full sheep, Russia corners and bands, Hoffman flat-opening: 400 pages, \$2.74; 500 pages, \$3.07; 600 pages, \$3.41; 800 pages, \$4.07; 1,000 pages, \$4.74.

Ledger, Journal, Cash and Record, black cloth, Russia back and corners, spring back: 300 pages, \$1.32; 400 pages, \$1.51.

Black Cloth, Russia back and corners: 150 pages, \$1.42; 200 pages, \$1.61; 250 pages, \$1.80; 300 pages, \$2.00.

Full Duck, Russia corners, leather bands: 300 pages, \$1.07; 400 pages, \$1.23; 500 pages, \$1.39; 600 pages, \$1.58.

Ledger, Journal, Cash and Record and Day: full duck, leather corners and bands: 300 pages, \$1.42; 400 pages, \$1.61; 500 pages, \$1.80; 600 pages, \$2.00.

Cash Book, black cloth sides, Russia back and corners: printed heading: 150 pages, \$1.32; 200 pages, \$1.51; 250 pages, \$1.80; 300 pages, \$2.00.

Black Cloth, black cloth sides, Russia back and corners: printed heading: 150 pages, \$1.32; 200 pages, \$1.51; 250 pages, \$1.80; 300 pages, \$2.00.

Letter Copying Books, canvas cover: 500 pages, \$1.07; 700 pages, \$1.23; 1,000 pages, \$1.42.

Black Cloth covers, Russia corners: 300 pages, \$1.07; 400 pages, \$1.23; 500 pages, \$1.39; 600 pages, \$1.58.

Ledger, Journal, Record and Day Book, Russia back and corners, marble paper sides: 150 pages, \$1.32; 200 pages, \$1.51; 250 pages, \$1.80; 300 pages, \$2.00.

Ledger, Journal, Record, Russia back and corners, marble paper sides: 150 pages, \$1.32; 200 pages, \$1.51; 250 pages, \$1.80; 300 pages, \$2.00.

Invoice Books, canvas cover: 100 pages, \$1.07; 150 pages, \$1.23; 200 pages, \$1.39; 250 pages, \$1.58.

Half Cloth sides, Russia corners: 150 pages, \$1.32; 200 pages, \$1.51; 250 pages, \$1.80; 300 pages, \$2.00.

Miniature Blank Books, leather binding: Ledgers, Journals, Cash, Record and Day Books: 23c., 34c., 39c. and 49c.

Miniature Blank Books, canvas binding: Ledgers, Journals, Cash, Record and Day Books: 12c. and 15c.

Package Receipt Books, canvas covers, 8c., 13c., 19c. and 24c.

Duplicate and Triplicate Order Books, 7c., 8c., 13c., 15c. and 23c.

Duplicate and Triplicate Order Books with covers, 13c., 23c., 29c. and 49c.

Pass Books, 2c., 3c., 4c.

Pass Books, with sheepskin covers, 12c., 18c., 24c., 27c. and 31c.

Rent and Money Receipts, 6c. and 9c.

Promissory Notes, Drafts and Bank Checks, 19c.

Business Envelopes, per thousand, 78c.

Manilla Pads, ruled or plain, 2c., 3c., 4c. and 5c.

White Paper Pads, ruled or plain, 4c., 5c., 7c., 8c. and 10c.

Stenographic Note Books, 3c. and 4c. each.

Letter Presses, \$3.96, \$4.21 and \$4.81.

Letter Press Tables, one drawer and slide, \$6.41; with two drawers and slide, \$7.13.

Inkstands of oak or mahogany with two cut glass wells and penwiper, \$4.44.

Typewriting Paper, 500 sheets, 42c., 44c., 58c. and 63c.

Typewriting Carbon Paper, 100 sheets, \$1.38.

Copying Cloths, each, 4c.

Oil Boards, each, 4c.

Oak Cabinets, one drawer, \$4.32; two drawers, \$5.41; four drawers, \$10.81 and \$11.81; six drawers, \$15.82; eight drawers, \$17.28.

Cards for oak cabinets, per hundred, 22c. and 31c.

Index Cards for oak cabinet, per set, 19c. and 24c.

Desk Blotter, leather corners, 31c., 44c. and 47c.

Blotters, package of twelve, 4c.

Shest Blotters, each, 5c.

Estimote's Falcon Pens, gross, 68c.

Stefano's Commercial and Universal Ink, 2 oz., 5c.; ½ pt., 19c.; pint, 29c.; quart, 49c.

Carter's Writing Fluids, 2 oz., 4c.; ½ pt., 19c.; pint, 29c.; quart, 49c.

Arnold's Writing Fluids, ½ pint, 15c.; pint, 29c.; quart, 49c.

Macys' Ink, 2 oz., 5c.; ½ pt., 19c.; pint, 29c.; quart, 49c.

Carter's Mucilage, 4c., 8c.; ½ pint, 24c.; pint, 38c.; quart, 67c.

Daily Calendar, pad, 8c.

New Index Daily Calendar Pad and Stand, 49c. and 55c.

Daily Calendar Pad on japanned stand, 18c.; nickel-plated stand, 36c.

The "White Sale" is a fixed event in our trade calendar. This gives us time to prepare for it months before it becomes an active and absorbing present interest.

The occasion we ask you to this week is the culmination of plans that began last September.

At that time the price of cotton was low, and the price of money was high. Present conditions simply confirm the wisdom of our judgment in having sold money when money was hard, and bought cotton, in the form of Muslin Underwear, when cotton was begging for takers.

Tersely stated, we invested our capital; placed orders when manufacturers needed them most; the mill men, through us, were enabled to keep their operatives employed at a time of general business stagnation, and, true to the Macy policy, we have marked the goods on a basis of actual cost to us, which is much less than prices would be if we had to buy them to-day.

The manufacturers were relieved; the operatives were kept at work; you enjoy grand economies; we will do an enormous volume of business. All of us win!

Price Range of the Muslin Underwear:

Drawers - - 16c to \$24.96
Chemises - - 24c to \$24.96
Underskirts - 24c to \$11.44
Night Gowns 29c to \$21.39
Corset Covers 14c to \$8.96
Walking Skirts 39c to \$77.94

In addition to the regulation sizes this sale involves full assortments of Extra Size Undergarments, as well as garments for children and infants.

Children's & Misses' Dresses & Coats

Second Floor.

CHILDREN'S WASH DRESSES, in Geisha, Russian, Dutch neck, Guimpe, Sailor and One-piece effects; made of handsome materials, trimmed with fine embroidery lace and fancy wash braids; sizes 4 to 14 years.

At \$1.96, \$2.24, \$2.74, \$2.96, \$3.96 and \$4.96.

MISSES' JUNIOR AND CHILDREN'S MAN-TAILED COATS, large variety of imported fancy cloths and mixtures; full-length, double and single-breasted models, well tailored and lined throughout with flannel, tailor's serge and satin; sizes 8 to 16 years.

Were \$10.74; now at \$4.96. Were \$13.74; now at \$6.74. Were \$16.74; now at \$8.94.

MISSES' AND JUNIOR GIRLS' COATS, three-quarter length, made of caracul cloth; single-breasted models, splendidly tailored and lined throughout with fine quality satin; sizes 14, 16 and 18 years; \$22.50 quality; special at \$14.74.

Special values in Misses', Junior and Children's Suits, Skirts and Dresses, and a clearance sale of Misses' and Children's Fur and Fur-lined Coats.

Sale of Corsets

2d Floor.

98c—"W. B." CORSETS, of fine white coutil, with medium high bust and long hips; hose supporters at front and sides; worth \$1.50.

98c—"J. B." CORSETS, in five different models, including the latest style, with long, deep back and narrow hips; all made of extra quality coutil, with lace and ribbon trimming and two pairs of supporters attached; worth \$2.00 and \$2.50.

J. B. 40c—For tall, long-waisted figures, high bust, long, deep back; sizes 18 to 24.
J. B. 40c—For average figures, medium bust and waist, long hips; sizes 18 to 24.
J. B. 40c—For medium figures, low bust, medium waist, long hips; sizes 18 to 24.
J. B. 40c—For medium figures, medium bust, long hips; sizes 18 to 24.
J. B. 40c—New Directorate model, with extremely long back and hips and high bust; for long-waisted figures; sizes 18 to 24.

Other Corsets in regular stocks ranging up to \$21.74.

39c—DE BEVOISE BUST SUPPORTERS, of fine muslin, trimmed with lace edging; sizes 32 to 44; worth 50c.

In the Basement—

49c—"J. B." CORSETS, of white coutil, with low bust and long hips; hose supporters attached; worth \$1.00.

Children's Wear

3d Floor.

39c—Rompers, of light or dark blue gingham.

24c—Skirts, of muslin, finished with hemstitched ruffle; 6 to 14 year sizes.

39c—Skirts, of cambric, with cambric ruffle, finished with embroidery ruffle; 6 to 14 year sizes.

79c—Skirts, of cambric, the ruffle trimmed with clusters of tucks and deep embroidered ruffle; 4 to 12 year sizes.

15c—Drawers, of cambric, finished with tucks and embroidery ruffle.

15c—Drawers, of muslin, finished with hemstitched ruffle; 2 to 12 year sizes.

\$1.39—White Sweaters, of pure wool; buttoned in front, with turnover collar and cuffs; 1 to 3 year sizes.

\$1.98—Bonnets, of cream poplin, trimmed with satin ribbon and flowers of various colors; 1 to 3 year sizes.

Infants' Wear

2d Floor.

39c—Long Slips, of nainsook, yoke of lace and embroidery insertions, with tucks on each side.

49c—Long Slips, of nainsook, with round yoke formed of three rows of embroidery insertion and clusters of tucks.

59c—Long Slips, of fine nainsook, with yoke of tucks and pleats; neck and sleeves trimmed with hemstitching and embroidery ruffle.

69c—Long Slips, of nainsook, tucked yoke with embroidery insertion; embroidery on neck and sleeves.

89c—Long Dresses, of nainsook, with tucked yoke, hemstitched collar and cuffs; skirt finished with tucks.

19c—Long Skirts, of outing flannel, with hemstitched hem.

44c—Long Skirts, of flannel; hemmed.

59c—Long Skirts, of flannel, with embroidered scallop.

79c—Long Skirts, of flannel; hemstitched hem and embroidery above.

Sale of Real Laces

Main Floor.

NOT only does a piece of Real Lace lead an air of elegance that no imitation, however fine, can approach, but it represents an investment as well—for time but enhances its beauty and value.

This lot is made up of short lengths and odd widths, and is sharply cut for a quick clearance. It includes: Irish Crochet, Valenciennes, Duchess, Rose Point, Bruges, Carrickmacross and Princess.

IRISH CROCHET INSERTIONS AND EDGINGS, 1 to 9 inches wide; formerly \$1.98 to \$13.21 a yard, now \$1.39 to \$7.48.

CARRICKMACROSS EDGINGS AND BANDS, 3 to 10 inches wide; formerly \$2.74 to \$7.48 a yard, now \$1.49 to \$4.96.

DUCHESSE EDGINGS AND BANDS, 2 to 6½ inches wide; formerly \$2.59 to \$6.89 a yard, now \$1.74 to \$4.96.

POINT LACE EDGINGS, 1½ to 3 inches wide; formerly \$6.24 to \$11.89 a yard, now \$3.96 to \$5.89.

POINT APPLIQUE EDGINGS AND BANDS, 5 to 9 inches wide; formerly \$3.67 to \$7.98 a yard, now \$1.49 to \$4.48.

BRUGES DEMI-FLOUNCINGS, 8 to 16 inches wide; formerly \$3.98 to \$10.98 a yard, now \$2.49 to \$4.96.

VALENCIENNES EDGINGS AND INSERTIONS, 1½ to 4 inches wide; formerly \$1.04 to \$3.94 a yard, now 69c to \$3.48.

PRINCESS EDGINGS AND INSERTIONS, 3 to 8 inches wide; formerly 74c to \$3.58 a yard, now 63c to \$2.97.

MEN'S SHIRTS

At \$1.39—NEGLIGEE COAT MODEL SHIRTS, made of Anderson's imported woven striped madras, with cuffs attached; custom finished, hand laundered; all sizes; \$2.50 quality.

At 89c—NEGLIGEE SHIRTS, of fine quality madras, striped and figured effects, attached and detached cuffs; hand laundered; all sizes; \$1.50 quality.

At 69c—NEGLIGEE SHIRTS, of fine madras, in light and dark effects, attached or detached cuffs; all sizes; hand laundered; \$1.00 quality.

At 69c—STIFF BOSOM SHIRTS, of fine percales, all neat patterns; detached cuffs; hand laundered; all sizes; \$1.00 quality.

At 68c—UNLAUNDERED SHIRTS, of Utica Nonpareil muslin, 2,000 count pure linen bosoms, neck and wristbands, continuous facings throughout, all buttonholes hand made; \$1.00 quality.

At 48c—UNLAUNDERED SHIRTS, of good quality muslin well finished and full cut—a splendid value.

At 34c—NIGHT SHIRTS, of good quality muslin, neatly trimmed; sizes 15 to 20; 50c quality.

At 68c—NIGHT SHIRTS, of fine quality muslin, extra full cut, handsomely finished; sizes 15 to 20; 75c quality.

At 89c—MEN'S PAJAMAS, of fine white corded madras, trimmed with frogs and pearl buttons; tailor finished; all sizes; \$1.50 quality.

Men's Motoring Apparel

4th Floor.

THE three following items show the price-cutting that is being made throughout our Men's Winter Motoring Apparel. And there is still an extremely wide range offered for selection—from a special lot of Dogskin Coats at \$12.74 up to the Raccoon Skin Coat that was formerly \$224.00 and is now marked \$124.00.

MANCHURIAN DOGSKIN COAT, full-cut model, lined with heavy wool plaid; yoke and sleeves lined with satin; wind shields at wrist. Reduced from \$20.74 to \$22.74.

NATURAL RACCOON SKIN COAT, of choice selected skins. Reduced from \$44.74 and \$48.74 to \$39.74.

NATURAL RACCOON SKIN COATS, reduced from \$59.75 to \$49.74.

Sale of Boys' Clothing

2d Floor.

KNICKERBOCKER SUITS, pleated, plain and Derby models, including hand-tailored garments of fine worsted chevrons and cassimeres, reduced as follows:

Former prices Ranged up to \$7.49; Now at \$4.96. Former prices Ranged up to \$9.74; Now at \$7.49. Former prices Ranged up to \$14.74; Now at \$9.74.

BOYS' OVERCOATS—Russian model, School Overcoats and Reelfers of plain Oxford or blue and fancy mixtures; sizes somewhat broken, ranging from 3 to 16 years; our former prices ranged up to \$7.49; clearance sale prices \$3.96 and \$4.96.

BOYS' SWEATERS, extra heavy quality, high double collar, all colors; regularly \$2.97; special price \$1.98.

Men's and Boys' Shoes

Men's Store, 5th Floor.

MEN'S \$5.00 CUSHIONED SOLE SHOES AT \$3.69—For feet that are sore, cold, damp and lame we recommend the cushioned sole Shoes. Made in the usual manner but with an insole of best grade piano felt encased in leather; sold by others at \$5.00 a pair.

Boys' Shoes for Dress or Everyday Wear:

PATENT LEATHER SHOES, \$2.49 and \$3.49

STORM BOOTS—Extra high cut, with straps and buckles, \$3.96

BLUECHER LACE SHOES, velour calf, double soles, \$2.49

GUN-METAL CALFSKIN SHOES, solid leather soles, \$1.98

Children's "Right Shape" Shoes

3d Floor.

The remarkable growth of our "Right Shape" Footwear trade tells a story of success. For growing feet there are no better nature-aids than "Right Shape" Shoes. Of exceptional interest in the "Right Shape" line are:

HIGH-CUT SUEDE BUTTON SHOES, in gray, brown and black; sizes 8 to 2, a pair \$2.97

EXTRA HIGH-CUT SHOES, in patent leather, tan Russia calf; black calf and kid:

Sizes 8 to 10½, \$1.69. Sizes 11 to 2, \$1.98. Sizes 2½ to 5, \$2.39.

LINDSAY



An **ARROW** has 4 sizes to the inch and 4 plies to the COLLAR

Cloett, Peabody & Co., Makers

ARROW CUFFS ARE SUPERIOR TO ORDINARY CUFFS—25 CENTS A PAIR

Advertisements for THE SUN and THE EVENING SUN may be left at any American District Messenger Office in the city.

THE SECOND DAY

of the most remarkable sale on record. The fine imported stock of John Nordine & Co., 180 Broadway, and the balance of the stock of A. C. Yates & Co., Philadelphia, at a uniform price of Suit or Overcoat to measure, \$25; their prices were \$70 to \$90. Fancy Waistcoats, \$7; Trousers, \$7. Sale on second floor.

ARNHEIM
Broadway @ Ninth St.

PAWNBROKERS' SALES.

CENTRAL AUCTION CO., M. Sheehan, Auctioneer, 122 Canal St., until 11 A. M.
Jan. 6—By John Simpson, 64 Bowery, all diamonds, jewelry, silverware, etc., pledged to No. 2100, Oct. 1, 1907, and goods held over.

PAWNBROKERS' SALES.

J. E. FERNES, Auctioneer, 70 Bowery, at 10 A. M.
Jan. 7—Wm. Simpson, 64 Bowery, all diamonds, watches, jewelry, goods every description pledged prior Nov. 1, 1907, to No. 2724, and all other dates held over.

COLLARS



TRADE MARK EARL & WILSON

SHIRTS

BUY BY THE MARK.

BUSINESS CHANCES.

PARTY WANTED TO JOIN ME IN DEVELOPING A LEGITIMATE amount to join me in developing a legitimate industrial enterprise that will pay 100 per cent. (German preferred) I have 25 bank reference letters, can furnish more; expect good reference will deal with principal only; no agents; don't answer unless you mean business; for 40 Hotel Hoboken, N. J.

MCDONALD-WIGGINS CO., 237 Broadway.

\$25,000, 6% preferred stock for sale at \$50 per share; net value \$100; company controls very valuable patents. Details apply to MCDONALD-WIGGINS CO., 237 Broadway.

SITUATIONS WANTED—FEMALE.

STENOGRAPHER—Bright beginner will work hard to get a good start. Miss CAREY, 726 Lexington St., New York.

PAWNBROKERS' SALES.

ROSEL & CYPRUS, 211 Sober, Auctioneer, 20 Bowery, until 10 A. M.
Dec. 26—Jewelry & Diamonds & Gem. 710 2d av. Dec. 31—Jewelry: Kong Bros.

BROOKLYN ADVERTISEMENTS.

Smoky Fireplaces